

Dear Friends of Goodwill,

We are thrilled to present to you our 2022 Annual Report, highlighting the successes of Goodwill Industries of Mississippi over the past year. **A YEAR THAT WAS OUT OF THIS WORLD!**

As we reflect on 2022, we are proud to share that our Workforce Development Department touched the lives of over 1,000 individuals - an all-time high for our organization! Goodwill Industries of Mississippi focused on Virtual Reality Career Exploration, Virtual Reality Job Interviewing, and Digital Skills, and have seen tremendous success with these programs. Goodwill Industries of Mississippi is also delighted to have continued the partnership held with the Mississippi Department of Rehabilitation Services for over 65 years, and we look forward to continuing this relationship for years to come.

In 2022, Goodwill Industries of Mississippi launched the Goodwill Ambassador Program, bringing together leaders from various industries to empower them with the mission of Goodwill so they can spread this information in their communities. We believe this program has been a tremendous success and we are excited to see its impact in the coming years.

Goodwill Industries of Mississippi also finetuned the Donated Goods Retail program last year by launching a point of sale and production system. This has yielded productivity improvements and has empowered us to be better stewards of the donations we receive from the community.

We would also like to take a moment to thank the Goodwill Industries Volunteer Services (GIVS) for hosting numerous events for our employees throughout the year. We are especially grateful for the fantastic Salute Dinner they hosted in August of 2022 where 14 individuals and two couples were honored for their volunteerism efforts.

Lastly, we would like to extend our sincere thanks to our community and stakeholders. We would not be able to accomplish our mission without your support and dedication to our organization. We look forward to continuing to serve our community in the years to come as we continue to **REACH FOR THE STARS** as we support the mission of Goodwill.



Brad Steffani
President & CEO

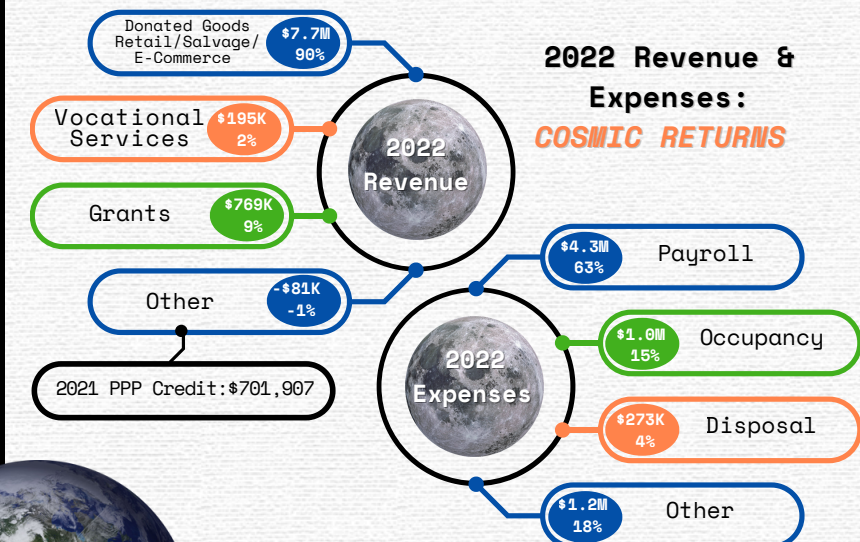


Spence B. Fletcher
2023 Board Chair

About Goodwill Industries of Mississippi

Since its origination in 1957, Goodwill Industries of Mississippi has been committed to transforming lives through lifelong learning and meaningful work. The social enterprise's mission services have helped thousands of individuals in Mississippi to build better lives for themselves and their families through training and employment.

MISSION	VISION	GOODWILL BOARD OF DIRECTORS Executive Committee
Transform lives through lifelong learning and meaningful work.	Every person has opportunity to learn, work, and thrive in life.	- Spence Fletcher, Board Chair - Shannon Hillman, Vice Chair - Jake Bradley, Treasurer - Tom Troxler, Secretary - Jana Nicols, Past Chair - Brad Steffani, President & CEO
VALUES		
Purpose - We transform lives	Results - We strive to excel	Opportunity - We pursue opportunity
Praise - We celebrate successes	Enjoyment - We enjoy fulfilling our mission	Learning - We promote lifelong learning
		- Mary Helen Bowen - Ricki Garrett - Renee Harrell - David Henry - Laura Law - Deanne Mosley - Brooke Plummer - Curnis Upkins - Catherine Florreich, GIVS President



Combined Statement of Activities:

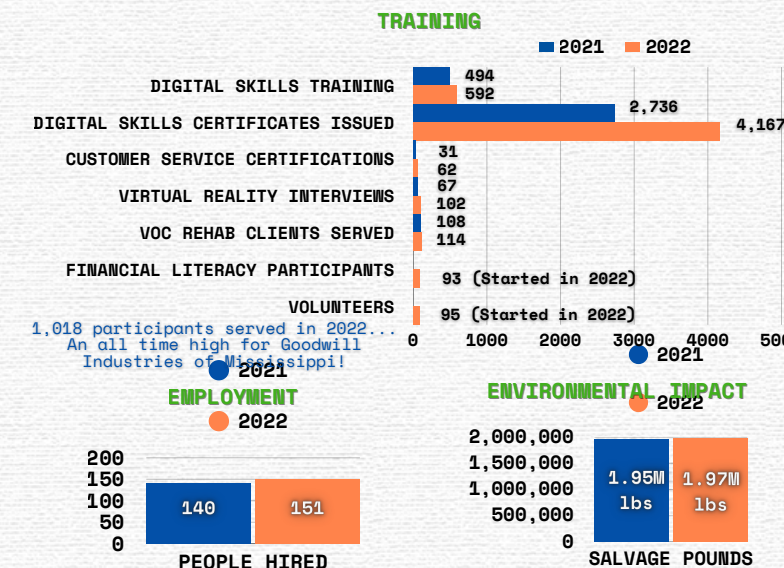
GALACTIC ACHIEVEMENTS

	2021	2022
Total Revenue & Support	\$8,113,283	\$8,990,798
Total Expenses	\$6,282,999	\$6,836,358
Net Assets - Beginning of Year	\$3,142,929	\$5,662,120
Net Assets -End of Year	\$5,662,120	\$7,397,459
Total Assets	\$5,904,004	\$12,596,892*

MORE THAN \$0.91 OF EVERY DOLLAR DIRECTLY SUPPORTED GOODWILL'S PROGRAMS AND SERVICES!

* Includes \$2,571,946 operating lease right-of-use assets (ASC 842)

2022 Community Impact: ROCKETING RESULTS



GOODWILL OF MISSISSIPPI'S SHINING STARS

Aaron Wright



"My life will continue to move forward and it's all due to the opportunity to come to Goodwill."

After years of addiction and going through the criminal justice system, Aaron Wright arrived at Goodwill and considered this opportunity to be his last chance to move on from his past.

Through the support of Goodwill, Aaron was able to move forward with his life and received coaching and guidance from Goodwill's Workforce Development Department. This helped Aaron to identify his strengths and set goals for his future.

Through Goodwill's assistance, Aaron developed digital skills to do online job searches went through forklift certification training. Using the confidence and knowledge he received through the support from Goodwill, Aaron applied for a job at Continental Tire and was hired on soon after as a forklift driver.

He found the experience of being a client at Goodwill Industries of Mississippi to be incredibly rewarding and believes that it was a turning point in his life. Looking back, Aaron is filled with gratitude for the time he was at Goodwill. He remains committed to sharing the good that Goodwill has done for him, giving back to his community, and now volunteers at Goodwill.

Jasmyne Barnes had always been a hard worker, but she struggled to find a job that was fulfilling and allowed her to support herself and her family. That was until she discovered Goodwill Industries of Mississippi.

From the moment Jasmyne joined Goodwill, she felt welcomed and supported. Jasmyne quickly excelled within the organization, moving up through the ranks and becoming an integral part of the Hattiesburg team's success, eventually becoming the Store Manager of this location.

Recently, Jasmyne made a move to the Workforce Development Department at Goodwill. While it is a new challenge, she is excited to take on her new role and to contribute to the organization's mission in a new way.

Jasmyne's success at Goodwill speaks highly of the organization's commitment to empowering people with the skills and confidence they need to succeed in the workforce. Because of this, Jasmyne has found a career that she loves, and she is thriving both personally and professionally.

Jasmyne Barnes



"My passion is to help others... That's what led me to Goodwill."

REACHING FOR THE STARS

2022 ANNUAL REPORT

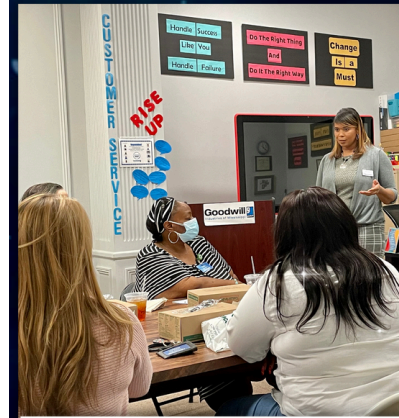
INSIDE:

- COSMIC RETURNS
- ROCKETING RESULTS
- GALACTIC ACHIEVEMENTS
- SHINING STARS

Goodwill
Industries of Mississippi

A Cosmos of Caring: Celebrating Goodwill of Mississippi's Achievements in 2022

Explore our Galaxy of Stores!



Goodwill Industries of Mississippi begins Financial Literacy Training for employees, in coordination with Cadence Bank.

January 2022



Goodwill Industries of Mississippi raises \$6078.60 in Round Up donations to benefit Ukraine relief efforts, led by the International Rescue Committee.

June 2022



Goodwill Industries of Mississippi launches its Goodwill Ambassador Program by hosting an informational session, in order to spread the mission of Goodwill by bringing together Mississippi leaders.

September 2022



Goodwill Industries Volunteer Services (GIVS) holds its 36th Annual Salute Dinner, honoring 18 outstanding community volunteers.

August 2022



GIVS, Goodwill Industries of Mississippi's auxiliary group, hosts the 34th Annual GIVS Art Show on the campus of Jackson Prep, in coordination with the Global Leadership Institute.

March 2022



Goodwill Industries of Mississippi raises \$4,834.62 through its Round Up Program to support Florida hurricane relief efforts, in coordination and support of the Florida Goodwill Association.

November 2022



Goodwill Industries of Mississippi is recognized as one of the 2022 Top Nonprofits in the state of Mississippi by the Mississippi Business Journal.

November 2022

Byram Retail Store
5764 Terry Road
Byram, MS 39272
(601) 882-5152

Greenville Retail Store
1662 Martin Luther King Jr Blvd S
Greenville, MS 38703
(662) 634-4343

Centre Street Outlet Store
863 Centre St
Ridgeland, MS 39157
(601) 991-9299

Hattiesburg Retail Store
5916 HWY 49
Hattiesburg, MS 39401
(601) 605-0948

Clinton Retail Store & E-Commerce
941 HWY 80 E
Clinton, MS 39056
(601) 708-1797

Hwy 51 Retail Store
637C HWY 51 N
Ridgeland, MS 39157
(601) 605-0948

Crossgates Retail Store
5708 HWY 80 E
Pearl, MS 39208
(601) 664-3424

Jacksonian Retail Store
4950 I55 N
Jackson, MS 39211
(601) 982-4324

Reservoir Attended Donation Center
1923 Spillway Rd
Brandon, MS 39047
(601) 853-8110

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